

BrownMill

BrownMill Company
Co-Founder and Head of Design
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To Whom It May Concern,

It is with great confidence that I recommend **Amine Shimou**, who served as Art Director and Illustrator at BrownMill Company from January 2017 to December 2021. During our five years working together, Amine proved to be a rare creative leader who seamlessly blended strategy with high-level visual execution.

Amine contributed directly to the development of several of BrownMill's staple pieces, work that strengthened brand identity, increased visibility, and supported measurable revenue growth. His expertise in creative strategy, art direction, illustration, product design, and concept art enabled him to operate at both the systems level and in refined execution. What distinguishes Amine is his ability to create brand-worthy artwork that not only elevates visual standards but also expands storytelling, reach, and long-term brand equity.

He brings clarity, strong creative judgment, and a strategic mindset that consistently translates ideas into impactful outcomes. I highly recommend Amine to any organization seeking a creative lead who combines leadership, originality, and business-aware creativity.

Sincerely,
BrownMill Team.